

EduNavi360 Parents & Guardians Guide: shaping the Next Generation of Thinkers, Makers & Leaders

EduNavi360 Guide for Parents: Supporting Your Child's Career Journey

Welcome to EduNavi360, Parents and Guardians

At EduNavi360, we recognize that **you are your child's first and most important guide**. Whether you're navigating the CBC, IGCSE, 8-4-4, or Montessori systems, our mission is to help you understand your child's unique abilities and confidently support their learning and future.

As Kenya embraces the Competency-Based Curriculum (CBC), your role as a parent or guardian becomes even more crucial in helping your child discover their purpose, explore career paths, and develop skills for the future.

Today's world demands more than good grades. It calls for **adaptability, creativity, and self-awareness**. That's where EduNavi360 steps in bridging learning with life through tools that help your child grow in purpose, confidence, and career clarity.

This guide provides information, tools, and practical suggestions on how to use EduNavi360 at home to support your child's learning and growth.

EduNavi360's Vision & Mission

- **Vision:** To empower learners globally to make informed academic and career decisions rooted in self-awareness, global perspectives, and future-ready skills.
- **Mission:** To provide inclusive, AI-powered, and mentorship-supported tools that guide learners through their education and career journey in a rapidly changing world.

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1. What is EduNavi360?

EduNavi360 is an AI-driven digital career guidance platform designed for CBC and international curricula. It offers:

- Personality and interest-based assessments
- Tools to explore career pathways
- Guided reflection and goal-setting tools
- Insights on 21st-century skills and future careers
- Mentorship and career talks from real-world professionals

2. How EduNavi360 Aligns with CBC

CBC encourages learners to:

- Explore real-life skills and values
- Choose career pathways: STEM, Social Sciences, or Arts & Sports
- Set personal goals and track progress EduNavi360 supports this by offering customized tools based on learner needs.

3. Your Role as a Parent or Guardian

You help your child by:

- Discussing their interests and results from EduNavi360
- Helping them explore subject choices and career pathways
- Encouraging reflection on values, strengths, and learning habits
- Supporting their use of the platform and helping log in for minors
- Participating in virtual parent orientation sessions

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4. **Your Role in the Competency-Based Curriculum (CBC)**

The CBC is designed around learners' interests, values, and abilities. It focuses on real-world skills, not just content memorization. In this journey, your role as a parent is to:

- **Observe** your child's natural strengths and interests
- **Encourage** curiosity, exploration, and trial of new activities
- **Support** school-based learning with at-home conversations and exposure
- **Engage** early in career talks from casual chats to career days

Remember: **career awareness begins at home** through simple observations, shared experiences, and everyday encouragement.

5. **How You Can Support at Every Stage**

Lower Primary (Grades 1-3)

- Spark curiosity with books, nature, and play-based learning
- Watch what excites your child? art? numbers? storytelling?
- Ask open-ended questions: "What did you enjoy most today?"

Upper Primary (Grades 4-6)

- Help with school projects and life skills (e.g., teamwork, communication)
- Talk about real-life jobs linked to school subjects
- Encourage exploration of interests through clubs and hobbies

Junior Secondary (Grades 7-9)

- Reflect with your child on which subjects feel natural and fulfilling
- Attend school career events and join EduNavi360 parent sessions
- Explore tools like **MyEduMatch**, **RIASEC personality quizzes**, and **CBC career roadmaps**

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Senior Secondary (Grades 10-12)

- Support your child's choice of pathway: **STEM, Arts/Sports, or Social Sciences**
- Encourage short internships, volunteering, or passion projects
- Help build soft skills like time management, adaptability, and tech fluency


6. **Key Features for Families**

- Learner profiles with assessment outcomes
- Career pathway suggestions
- Reports you can print and discuss with teachers
- Reminders for events and mentorship sessions
- A parent portal (coming soon) for easier access

7. **Using EduNavi360 at Home**

Our platform is designed for parents and learners to **explore together**. With EduNavi360, you can:

- Take the EduNavi **MyEduMatch** quiz with your child to uncover their strengths
- Browse **career pathways linked to CBC subject choices**
- Listen to **mentor stories** to inspire real-world thinking
- **Track growth** through interest logs and personalized dashboards
- **Log in together** to review your child's dashboard
- Help them complete their **self-assessments** honestly
- **Reflect** on their strengths, challenges, and interests weekly
- Set and review **SMART goals** for academic and personal growth
- **Watch** career videos or attend virtual mentor talks together

 **Tip:** Don't rush your child to "pick a job." Instead, guide them to discover what they love, and how those passions can lead to fulfilling futures.

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EduNavi360 is your partner in raising a confident, future-ready child. Together, let's prepare them for a world that values purpose, curiosity, and resilience.

Let me know if you'd like this formatted for print or turned into a visual parent handout.

8. Frequently Asked Questions

Q: Is EduNavi360 free to use?

A: EduNavi360 offers trial access to essential tools such as basic career assessments, mentor stories, select resources, and parent/teacher onboarding materials.

However, premium tools and guided learning experiences including in-depth personality profiling, full learner dashboards, structured mentorship pathways, and detailed curriculum-to-career maps are available under a small access fee.

We also provide free trials, community access events, and discounts for schools registering in bulk. Our goal is to make high-impact career guidance affordable, inclusive, and sustainable

Q: My child is shy or unsure. How do I help them engage?

A: Start slowly. Use the reflection journal or career stories to spark curiosity.

Q: What if we live in a remote area?

A: EduNavi360 offers offline-friendly tools and will provide printed resources for underserved schools.

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9. Staying Involved

- Attend virtual orientation events
- Participate in school-led career sessions and CBC pathway talks
- Subscribe to EduNavi360's parent newsletter for updates

10. Contact & Support

Email: www.parents@edunavi360.com

Web: www.edunavi360.com/parents

"Thank you for being part of your child's journey toward discovering their future."